

For IMMEDIATE RELEASE

Discover The Winning Edge of TRISLIDE Skin Lubricant Continuous Spray

(Los Angeles, CA) – TRISLIDE skin lubricant, part of the TRISWIM Hair & Body personal care collection, provides a winning edge for the competitive cyclist, swimmer, runner, all-around triathlete or any other sports enthusiast! This innovative anti-friction, anti-chafing product is an unprecedented and unique continuous spray that provides unbeatable ease, comfort and freedom of movement in competition and training when every second counts. While other sport skin lubricants are packaged in jars, roll-ons or sticks, which can contribute to bacteria build-up, TRISLIDE is ultimately more sanitary as it sprays on evenly with one press to render a silky emollient feel to skin! TRISLIDE eliminates chamois chafing found in cycling, prevents hot spots and blistering on runners' feet, general chafing and allows easy entries into wetsuits. Due to its unusual water proof/sweat proof properties, it enables wicked fast transition times in T1 by allowing the wetsuit to easily slip right off of the skin. TRISLIDE is "easy to use – safe to share", fragrance-free, will not melt or crumble, and literally lasts on the skin for hours. TRISLIDE will not stain and is completely safe to use on all fabrics including neoprene. Simple soap and water will rinse off the product. TRISLIDE is available in a 4oz canister for \$16.20 MSRP.

Conceived by leading age group triathlete and USAT certified coach Karen Allard, TRISWIM and TRISLIDE were developed at world renowned labs as the next generation in hair and body care products that function effectively under the hectic conditions of modern indoor and outdoor activities such as working out, running, biking, hiking, beach or resort trips and just everyday exposure to harmful chemicals. Paraben free and animal cruelty free, TRISWIM and TRISLIDE are available in over 650 outlets, sporting goods chains and specialty stores nationwide as well as some 100 plus stores in Canada, the UK, Ireland, France, Spain, Germany, Italy, Sweden, Poland, New Zealand, Philippines, Norway and South Africa. Everyone with an active lifestyle can experience the winning difference of TRISWIM and TRISLIDE for healthy hair and body! www.triswimbeauty.com

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